

LA DONNA

WOMEN'S BAGS COLLECTION
SPRING/SUMMER '20



01

Elegantpunk

13

FloralRegeneration

25

The edge of python

ENTS

07

Soft Milled range

19

Geometric Qualia

CONT-

A refined quality of gracefulness and good taste". Elegance a quality of neatness and ingenious simplicity in the solution of a problem.

Punk is a loud, fast-moving, and aggressive form of rock music, popular in the late 1970s.

Amid of the continuing political & economic unrest, culture will increasingly be a force for change and radical imagination.

Statement hardware make a return, exaggerate the scale of functional hardware such as eyelet, decorative metal.



Elegant Punk



Sreeja Das,
Deputy Senior Designer

delinquency





Annesha Das,
Assistant Designer

deaden



Product: Satchel bag
Style No.: 08-11132



Product: Bowling Bag
Style No.: 08-11134



Product: Sling bag
Style No.: 08-11131



Product: Hobo bag
Style No.: 08-11129



Product: Backpack
Style No.: 08-11130

FREEDOM
IS A
STATE OF MIND.



SOFTNESS

We will find fantasy in the norm of everyday and take pleasure in our flaws. Self-acceptance will be dallied-up to self-celebration. Undermine the resistance for the eventual surrender. Natural material will remain key details with a combination of iridescent surfaces and natural inclusions resulting in an almost magical look & feel.

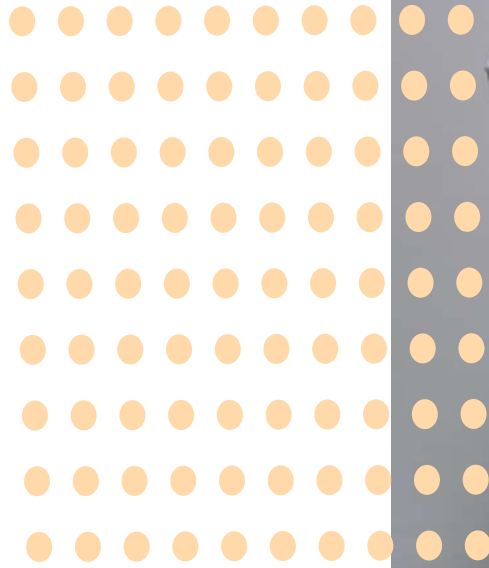


MILLED

They move around with no particular purpose or in no particular direction, reduced to fine particles by grinding. Nourishment will be the key concept for this range with addition to quality material & sustainable system.



Prajwalita Talukdar,
Merchandiser





Product: Sling bag
Style No.: 08-11126



Product: Shopper bag
Style No.: 08-11127





Product: Saddle bag
Style No.: 08-11133



Product: Shopper bag
Style No.: 08-11125



Product: Hobo bag
Style No.: 08-11128

Floral Regeneration

Fauna derives from the name of a Roman goddess, but the handiest way to remember the difference between flora and fauna is that flora sounds like flowers, which are part of the plant world; fauna, however, sounds like "fawn," and fawns are part of the animal kingdom. Changing attitude to ageing into various form, understanding the segmentation.

The range has pastel colors, muted floral print accentuated with marble rivets which gives it soft, flowery and subtle look.





Ankita Dasgupta,
Merchandiser



mindfulness





Product: Hand bag
Style No.: 08-11143



Product: Sling bag
Style No.: 08-11149



Product: Hobo bag
Style No.: 08-11142





Product: Shoulder bag
Style No.: 08-11141



Product: Backpack
Style No.: 011-0983



GEOMETRIC



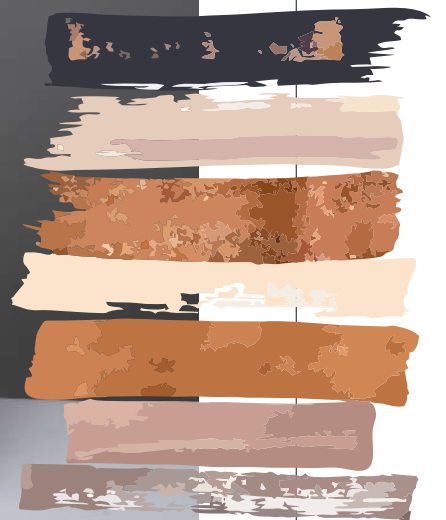


QUALIA

Geometry has that qualia, more individualistic approach that defines this range. The geometric indicates the central tendency or typical value of a set of numbers by using the product of their values. This specific range has some minute detailed laser work to enhance the look of the products. Overall the bags translate a sensorial experience..

"Individual instances of subjective, conscious experiences."







Story



Product: Hand bag
Style No.: 08-11150



Product: Tote bag
Style No.: 08-11152





Product: Bucket bag
Style No.: 08-11148




Product: Sling bag
Style No.: 08-11151



Product: Shopper bag
Style No.: 08-11153



The ed

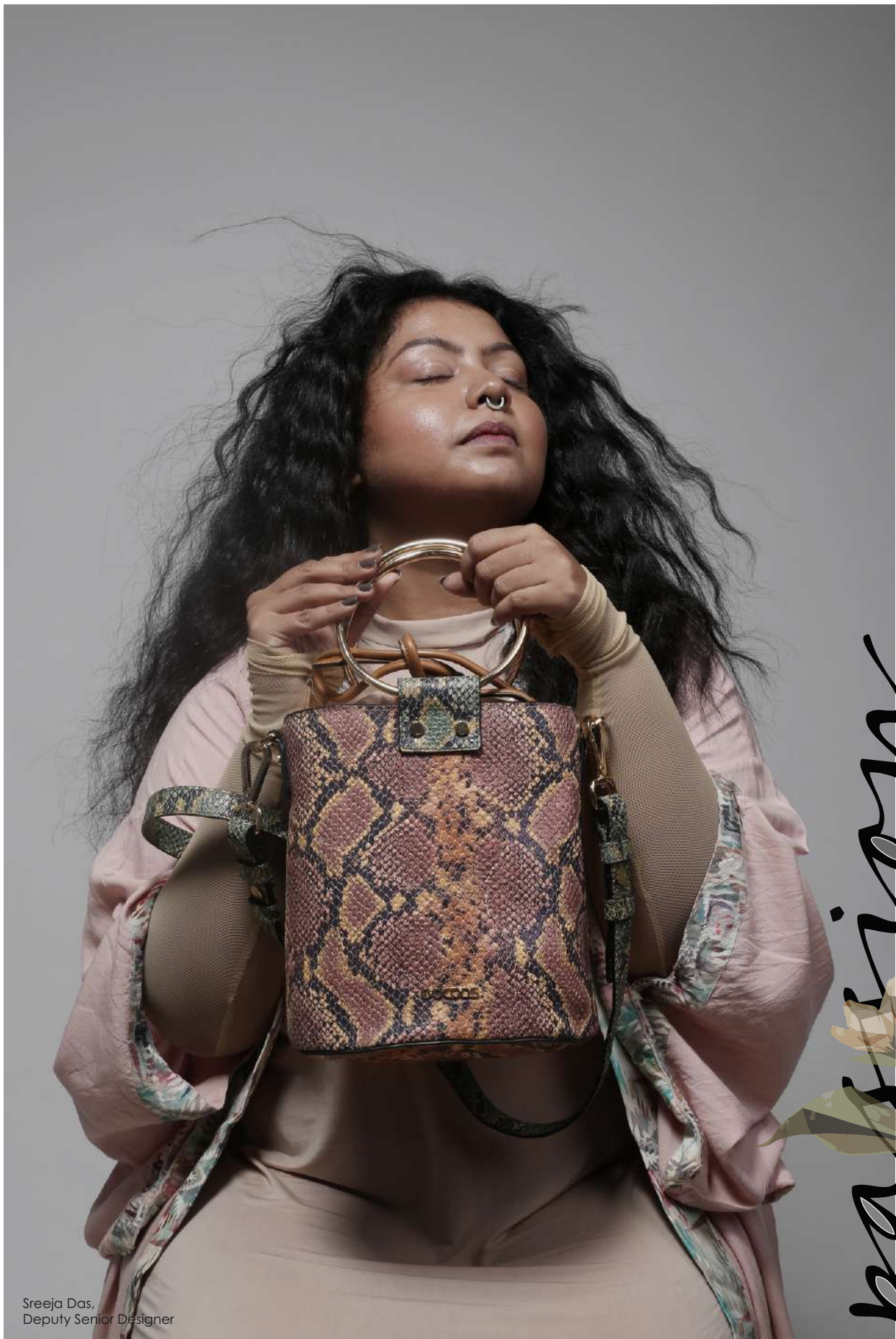


The on/off concept was created to make the era more conscious, technology has become a form of nourishment. In an always on-world, the pause that comes from waiting will be embraced as luxury.. In an era of extreme individualism, new minorities, causes and influences will have mass impact. This range is made-up of most luxurious 3D printed python leather which elevates the regalness of the products.

ge of python



Ritesh Tiwari,
Manager-operations(OPS-US)



Sreeja Das,
Deputy Senior Designer

passion



Product: Saddle bag
Style No.: 08-11155



Product: Backpack
Style No.: J011-0981



Product: Belt pouch
Style No.: 012-2794



Product: Bucket bag
Style No.: 08-11144



Product: Sling+Belt pouch
Style No.: 08-11136

GET IN TOUCH

ADDRESS

Corporate Office : 'Edcons Chambers'
7/1A, Hazra Road,
Kolkata : 700 026, India.

Sales & Marketing Office :
'Edcons Estate'
Block No-25A/2,
Udayan Industrial Estate,
3, Pagla Danga Road, Kolkata : 700 015, India.

E-MAIL: edconsexports@edconsgroup.com



www.edconsexports.com